



# **2021 International Conference** **«Engineering Management of** **Communication and Technology»** **(EMCTECH)**

**IEEE Conference Record # 53459**

**Conference Date: 20.10.2021 – 22.10.2021**

**Conference Venue: Tivoligasse 73, 1120 Vienna, Austria, Springer Schloessl**

## **ORGANIZERS**

**IRIS Association (Institute of Radio and Information Systems, Vienna, Austria)**  
**Russia Section IEEE Circuits and Systems (CAS04) Chapter**

**VIRTUAL EVENT**

## **SPONSORSHIP BROCHURE**

Dear Colleagues,

We are glad and proud to welcome you in the 2021 International Conference «Engineering Management of Communication and Technology» (EMCTECH). More than 100 participants are expected from all over the world, including representatives of commercial companies, scientific organizations or educational institutions. EMCTECH Conference has two-years successful history and sponsored by IRIS Association (Institute of Radio and Information Systems, Vienna, Austria).

Technology evolution opens novel opportunities to employ the technology in many businesses. The internet opened e-commerce and marketing and that also changed global marketing strategies as well as discovery of new application areas. The EMCTECH 2021 Conference will be attended by researchers, educators, managers, and students with conceptual, theoretical, or empirical contributions. They will document research activity, case studies or best practices, shedding light on the theory or practice of engineering, technology, innovation management, or development of personal skills, include technology papers focusing on the directions of technology that would be applied to business development and entrepreneurship.

Conference will produce a publication. All accepted and presented Papers following the conference will be submitted for inclusion into IEEE Xplore and will be submitted also for indexing in Scopus and Web of Science data bases.

Considering the uncertainties and resurgence of COVID-19 all over the world, the organizing committee decided to convert EMCTECH 2021 to be fully virtual, in order to assure the safety and well-being of all participants. A selection of sponsorship packages are being offered for your organisation's exposure at EMCTECH 2021. They are briefly detailed below.

We will do our best to coordinate the time difference of speakers, and facilitate the engagement, interactions and idea-sharing among all the participants.

More detailed information on the virtual technical program and instructions of speakers will be posted on the EMCTECH 2021 website: <http://media-publisher.eu/conference-emctech/call-for-papers>.

In this brochure, you find all the relevant information regarding a sponsorship. You are more than welcome to ask for a specific request.

Please send proposals for sponsorship packages to the email address: [IRIS@media-publisher.eu](mailto:IRIS@media-publisher.eu)

## SPONSORSHIP PACKAGES

Companies wishing to participate in the Conference EMCTECH 2021 can tailor their marketing strategy by purchasing items as described in the next paragraphs.

Level of Sponsorship	Cost	Deadline for confirmation
<b>Platinum Sponsor</b>	\$ 1000 USD	September 30, 2021
<b>Gold Sponsor</b>	\$ 800 USD	September 30, 2021
<b>Silver Sponsor</b>	\$ 500 USD	September 30, 2021
<b>Bronze Sponsor</b>	\$ 300 USD	September 30, 2021

All sponsors will receive the acknowledgements outlined in this brochure. Additional acknowledgements and benefits are listed throughout this brochure to coincide with the opportunities undertaken and the level of sponsorship achieved. All acknowledgements will be provided upon receipt of payment.

Items	Platinum	Gold	Silver	Bronze
Opportunity to host a up to one-hour virtual industrial seminar in industry section	+			
Demonstration of a sponsors promotional video before of all conference sections and posted for all Attendees to view (up to 3 minute)	+			
Access to materials (presentations, videos of speakers)	+			
Placing a text information block about the sponsors company on the conference website (block size up to 150 words)	+	+		
Placing a Sponsors Promotional material (PDF) on the conference website	+	+		
Color page advertising space in the EMCTECH 2021 program book	+	+		
Other marketing material (i.e. product lists, etc.), images with links (to your products)	+	+	+	
Acknowledgment as sponsor for one Section (arranged with Organizing Committee)	+	+	+	
Complimentary full registrations (Including publication in IEEE Xplore)	4	3	2	1
Company logo with hotlink to company's website included on conference website (including conference report)	+	+	+	+
Logo (with hotlink) & acknowledgements in Conference digital program	+	+	+	+
<i>Delegates e-confirmation</i> High visibility by sponsoring the e-confirmation email! Every participant will receive an email. A banner indicating your presence as partner of the event will be placing on the bottom of the page	+	+	+	+

The papers which are discussed at the conference can be divided into the following chapters:

**CHAPTER 1. TECHNOLOGY ADVANCEMENTS IN IOT DEVICES**

**CHAPTER 2. TECHNOLOGY ADVANCEMENTS IN ARTIFICIAL INTELLIGENCE**

Subsection 2.1. Philosophy of Artificial Intelligence – Man in Intelligent Communication Systems

**CHAPTER 3. TRANSPORT AND COLLECTIVE SYSTEMS: SMART CONTROL TECHNOLOGY IN TRANSPORTATION, BIOMEDICAL, FARMING AND CYBER PHYSICAL SYSTEMS (new opportunities using technology in biomedical, farming, transportation, and cyber physical systems)**

Subsection 3.1. Technology advancements in creating sustainable engines

Subsection 3.2. Smart Highway Maintenance: Advanced Technology of Control and Design

**CHAPTER 4. BROADCAST TECHNOLOGIES ADVANCEMENTS – RADIO, IP, CELLULAR, ON DEMAND, INTERACTIVE**

**CHAPTER 5. TECHNOLOGY ADVANCEMENTS IN WIRE AND OPTICAL COMMUNICATION AND CONTROL SYSTEMS**

**CHAPTER 6. DIGITALIZATION PROCESS AND SECURITY MANAGEMENT IN DIGITAL SOCIETY AND INDUSTRY 4.0**

**CHAPTER 7. DIGITAL TRANSFORMATION AND DATA RISK MANAGEMENT IN ICT/TELECOMMUNICATION**

**CHAPTER 8. DEVELOPING PERSONAL SKILLS FOR LEADING INNOVATION INITIATIVES**

**CHAPTER 9. ENGINEERING TECHNOLOGY LEADING TO SOCIAL, POLITICAL AND ECONOMICAL CHANGE**

**SPONSORSHIP APPLICATION FORM**

<b>Company name</b>	
<b>Company logo / Banner (gif)</b>	
<b>Link to your website</b>	
<b>Contact information</b>	
<b>Sponsorship Package</b>	
<b>Individual offers from the sponsoring company that are not listed in the sponsorship packages (i.e., barter, etc.)</b>	

You can add the following information to represent your company on the conference website (attached to the e-mail with Sponsorship Application Form):

*Text Description / «About Company» (block size up to 150 words)*

*Videos (up to 3 minute)*

*Brochures (PDF)*

**We look forward to seeing you online,**

*EMCTECH 2021 Organization Committee*